

# LEGITIMATE

Empowering The Future of  
Journalism



# Welcome to Legitimate, an innovative suite of tools designed for journalists.

Extensively tested and refined with feedback from journalists, publications and universities worldwide.

We offer numerous benefits to journalism schools in relation to student support, alumni relationships and value.

Our comprehensive **AI powered tool suite** streamlines workflows, enhances content creation, and provides valuable audience insights.

These tools will be incredibly useful for journalism students as they begin their journey and right through their whole career.



# Why Universities Choose Legitimate?



**Improved Employment Rates:** Schools using our suite of tools can boast higher graduate employment rates, enhancing their reputation and attractiveness to prospective students.

**Innovative Technology:** Stay ahead of the curve with new technologies. We are at the forefront of the industry and our partners have access to the latest innovations in journalism technology.

**Seamless Transition:** The tool facilitates a smoother transition from graduation to employment, contributing to higher graduate success rates. Legitimate is used in newsrooms all over the world.

**Diversity and Inclusion:** We are focused on democratizing access to technology for all, to foster a vibrant, diverse journalist community.

**Manage Alumni Relationships:** Schools can keep track of where their alumni are, see their career development, monitor their impact, and stay in touch easily.

**Savings:** Eliminates the need for students to pay for blog hosting or portfolio websites. Access to a full suite of tech tools for free further reduces financial burden on students.

# Student Portfolios Made Simple

## A Legitimate Portfolio

- Fully customisable
- Featured article function
- Automatically updates
- Links to original article
- Newsletter function
- Blogging feature
- Easy to share

**Bryan Schott**  
Political correspondent

Ut  
Salt Lake Tribune

Show QR Code  
RSS Feed  
Why Subscribe to me

Subscribed to all  
Bryan posts an average 5 articles per week

I write about politics for the Salt Lake Tribune. Sometimes it goes well.

Published In  
slttrib.com, utahpolicy.com

Focus Areas  
Politics

61 Articles

Search user's content

about 16 hours ago  
slttrib.com

**Fight over Utah's state flag continues. Opponents of the new flag want voters to decide in 2024.**

The fight over Utah's state flag will continue into next year. A group hoping to overturn Utah's new state flag is se...

Read Full Article

Utah flag Gov. Spencer Cox  
Utah Legislature state flag  
Fred Cox

6 days ago  
slttrib.com

**'You don't get to make up s--- about me:' Gov. Cox responds to ambush about a 'smart city' conspi...**

At the Utah Republican convention, Jason Preston, a former congressional candidate, pressed Gov. Spencer Cox for deta...

Read Full Article

Gov. Spencer Cox  
Jordan Preston Smart Cities  
Utah Republican Party The Point

10 days ago  
slttrib.com

**Utah Republicans flock to GOP convention to hear Florida Gov. Ron DeSantis' keynote speech**

Florida Gov. Ron DeSantis, a potential 2024 Republican presidential candidate, is scheduled to speak to GOP delegates...

Read Full Article

Utah Republican Party  
2023 organizing convention gop  
Gov. Ron DeSantis Ron DeSantis

11 days ago  
slttrib.com

**Is the sovereign citizen movement finding a home inside the Utah GOP?**

Was a sovereign citizen elected to a leadership position with the Utah State Republican Party? The Davis County Repub...

Read Full Article

Republicans gop

11 days ago  
slttrib.com

**'Weird, confusing and damaging.' What's going on with Sen. Mike Lee's personal Twitter account?**

Since winning reelection in 2022, Sen. Mike Lee's use of his personal BasedMikeLee Twitter account has exploded with ...

Read Full Article

12 days ago  
slttrib.com

**Utah Republicans decry the use of swastikas to protest Ron DeSantis' speech at state GOP convention**

Utah Republicans are incensed that images of Florida Gov. Ron DeSantis' face with a swastika on it are being used to ...

Read Full Article

# A Premium Journalist Tool Suite



Portfolio



AI Enabled Transcription



AI Powered Research Tools



Inbox



AI Supported Content Creation



AI Powered Text Editor



Blog



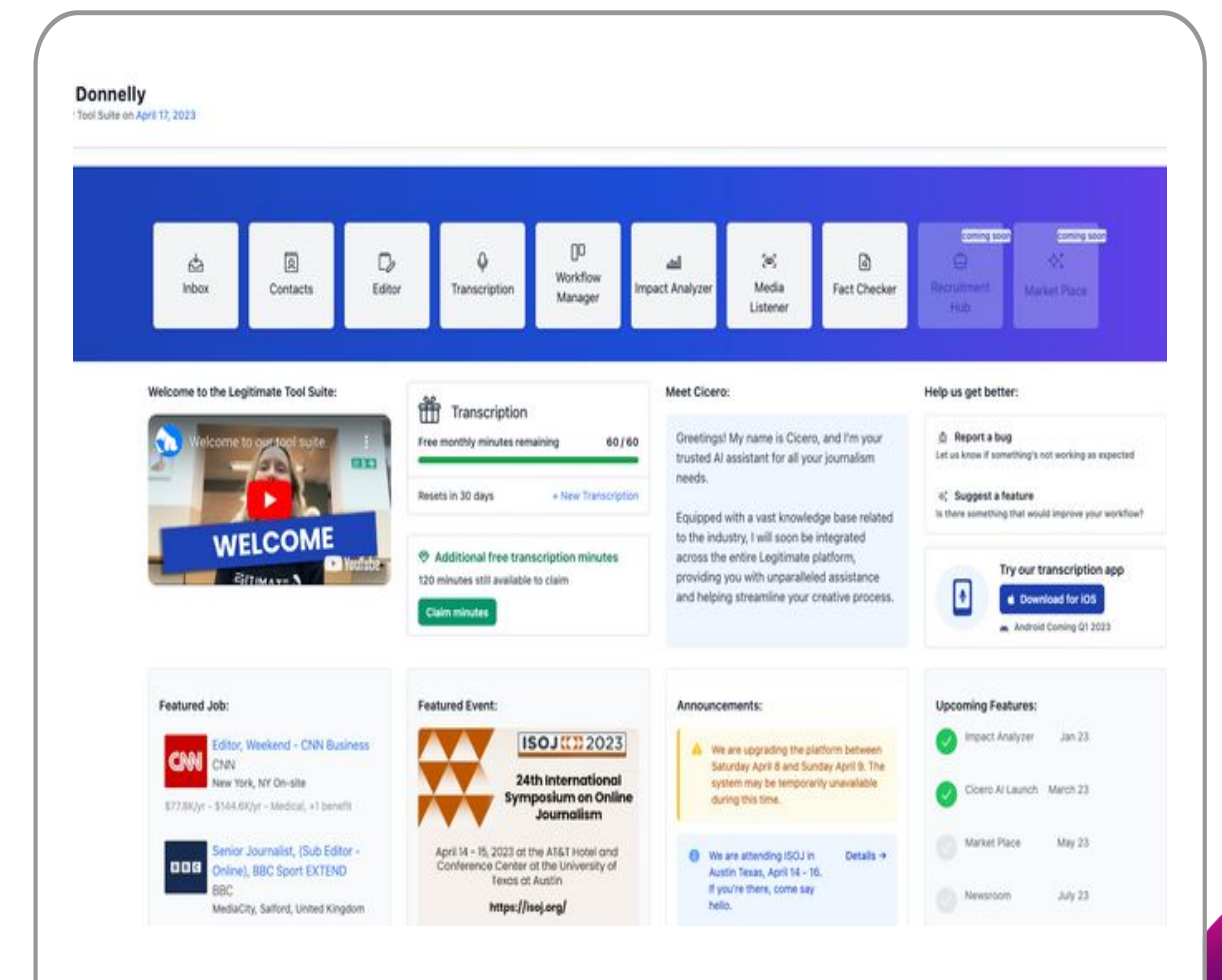
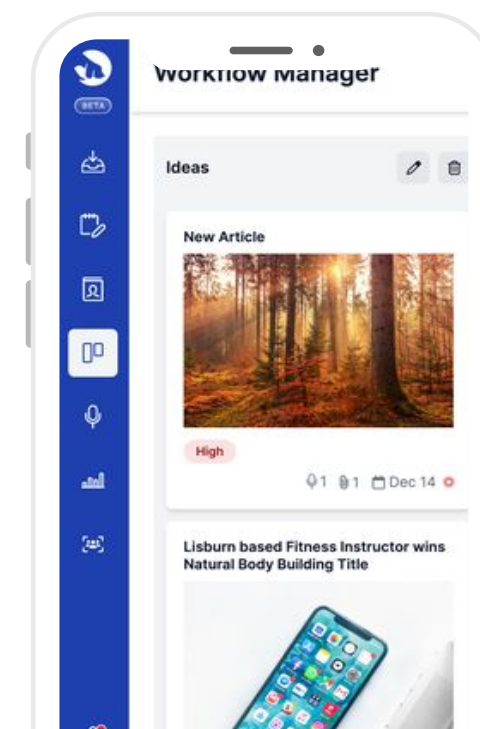
Workflow Manager



Newsletter



Impact Analyzer





# Workshops/Guest Lectures

## Our Team Offers Sessions To J-Schools Including:

**Using generative AI to enhance journalism:** This session will explore the ways in which generative AI can be used to enhance journalistic practices and uncover new insights. Benefits and challenges will be discussed in detail.

**Creating a journalistic portfolio:** This workshop will cover all aspects of the journalist portfolio including why you need one, what makes for an excellent portfolio, and how to build the perfect one. It is a practical, interactive session which will result in each participant creating an online portfolio to be proud of.

**Disinformation:** Many elements of disinformation will be covered in this session starting with the history of disinformation right up to the impact that it has had in recent years. We will discuss methods that are currently being used to address it, and the way forward for tackling the issue, including AI and prominence.

**Entrepreneurial Journalism:** In this workshop, you'll discover the intersection of journalism and business, learning how to leverage your storytelling skills to create a thriving media venture. Whether you dream of launching your own media startup, revolutionizing traditional news outlets, or exploring new avenues for storytelling, this workshop will equip you with the essential tools and strategies.

## Legitimate offers students a whole range of benefits and advantages:

**Productivity Tools:** All of the tools you need to streamline their workflow, in one location.

**Journalist AI:** Latest AI tools to enhance the content creation process. (They do not create content for you.)

**Portfolio:** Display your work, stand out in the job market, and get the job/internship you've always wanted. Our tool streamlines portfolio creation, letting students focus on their work, not the logistics of portfolio management.

**Blog/Newsletter:** A place to create, publish and share your content.

**Community:** Access to other journalists from all over the world. Legitimate will be the home of journalism and a central location for the industry.

So, if you're ready to unleash your journalistic potential and take the world of reporting by storm, join Legitimate today!



# Contact:

[gerard@legitimate.net](mailto:gerard@legitimate.net)

[caoimhe@legitimate.net](mailto:caoimhe@legitimate.net)

<https://legitimate.net/>